

**IT521 Definition Concept Map and Professional Statement**  
**Last Updated August 25, 2014**  
**Total Points: 200**

**Assignment Goal**

The goal of this assignment is for you to explore what the field of instructional/educational technology is about. In order to meet this goal you need to (a) demonstrate an understanding of the definition of the field in a concept map format, (b) identify competencies that you aspire to master as a member of the instructional/educational technology profession, and (c) identify how you will continue your professional development in specific competency areas that you currently have not mastered. Additionally, it is very important that at this point in your graduate career you develop a professional voice that is reflected in your writing style. Therefore, you will be assessed on your proficiency for following APA style and your overall professional voice reflected in your paper.

**Connections to Future Activities**

For **Master's level students**, this assignment will be a great beginning to your professional statement that will become a key component of your portfolio. Over the years that you are enrolled in our program you can come back to this assignment and continue to grow your perspective about the field, your competencies, and how you will go about continuing your professional growth. For **Doctoral students**, this assignment will be a great beginning for preparing your understanding of the definition and history of the field. Attaining your own perspective regarding the definition of the field, based on its history will guide you in the process for identifying what type of research you might pursue in the future. This assignment will also help you plan your program of study based on the competencies that you want to master through your course work.

**Assignment Task**

After reading the Required Definition Readings, create a concept map and write a professional statement to explain the field and required competencies for engagement in the field as a professional. Your submission should include (a) your concept map of the definition of the field (use a Web 2.0 tool such as gliffy and Vue or commercial tools such as Inspiration and Microsoft Visio), and (b) a written reflection of your professional statement that addresses the following questions.

1. Define the type of professional in the field you aim to become.
2. What roles do you see for yourself? (collaborator, leader, teacher, manager, evaluator, designer, developer, researcher/scholar, etc.)
3. How do your core values and beliefs about teaching and learning, information literacy, instructional design, and/or technology-based learning align with the definition and professional roles?
4. What competencies do(es) the role(s) require?
5. Drawing on one set of professional competencies, evaluate yourself. What are your current areas of strength or expertise? What areas do you need to continue to develop? How will you continue your professional development?

### **Required Definition Readings**

- AECT (2008)—Janusewski and Molenda (2008) Chapter 1
- Reiser & Dempsey (2011) Chapter 1, 2, 3, and if you have a corporate interest 14

**\*CAUTION:** The authors of each chapter of edited books such as Janusewski and Molenda (2008) and Reiser & Dempsey (2011) are often different from the editor. When you cite ideas from chapters in these edited books, please make sure that you are properly citing the authors of the chapter and not the entire book.

### **Competency Readings**

- Select 1 of the following:
  - [www.aect.org/standards/initstand.html](http://www.aect.org/standards/initstand.html) (AECT)
  - [www.ispi.org/content.aspx?id=186&linkidentifier=id&itemid=186](http://www.ispi.org/content.aspx?id=186&linkidentifier=id&itemid=186) (ISPI)
  - [www.ibstpi.org](http://www.ibstpi.org) (link to competencies)
  - [www.iste.org/standards/nets-for-coaches.aspx](http://www.iste.org/standards/nets-for-coaches.aspx)
  - Reiser and Dempsey, Ch. 27

**\*CAUTION:** When you cite the web sites that the competencies are published please make sure that you follow APA style for citing electronic sources. Additionally, please note that often times the authors of the competencies are the organization itself and not necessarily a person.

### **Assignment Format Reminders**

Your written assignments all need a title page, the body of the paper (Times New Roman Font double spaced), and a reference page. The title page should include title of your paper and your name. Please make sure that you include page numbers in the footer of all pages.

Additionally, please remember to follow APA (6<sup>th</sup> edition) writing style especially when citing references. If you need help with APA please purchase the writing style guide.